

**RISE CODE LTD.
MODERN SLAVERY STATEMENT**

INTRODUCTION

In this statement, Rise Code Ltd. ("we" or "us" or "our") describes the steps it took during the financial year to ensure slavery and human trafficking are not occurring within its supply chains and operations. It is our responsibility to take a robust stance against slavery and human trafficking. We are proud of our efforts to combat slavery and human trafficking as a company.

ORGANIZATIONAL STRUCTURE AND BUSINESS

We provide programmatic advertising and search monetization solutions for publishers. The tools that we offer enable publishers to maximize their revenues and are built to accommodate their advertising needs. Our Board of Directors oversees the company's approach to managing risks in connection with human trafficking and slavery, and our Legal team implements the relevant policies. Our employees, clients, suppliers and partners are all subject to these standards.

DUE DILIGENCE

Our supply chain is relatively limited since we are a media solutions company. In spite of this, we have a zero-tolerance policy towards slavery and human trafficking and require all of our clients, suppliers, and partners to sign appropriate agreements and comply with all applicable laws (including the UK Modern Slavery Act 2015 ("Modern Slavery Act")). In addition, similar undertakings are included in our code of conduct. We are constantly working to obtain adequate visibility into potential partners' systems and controls to assess and mitigate potential human trafficking risks.

THE SUPPLY CHAINS

We are committed to treat everyone in the business and supply chain with dignity and respect. In all our business relationships, we strive to act ethically and with integrity, and we are committed to eliminate modern slavery and human trafficking from our supply chain.

TRAINING

A summary of the Modern Slavery Act and key red flags that staff members need to be aware of will be provided to them as required by the Modern Slavery Act. The company will continue to evaluate how best to train those in roles who are best placed to ensure compliance with applicable laws in the future.

NON-COMPLIANCE

We expect that our employees, suppliers, partners, and clients will report any suspicion or knowledge of modern slavery to us. Upon actual breach of this policy, we will take appropriate action, which may include commercial discussions and consideration of termination of the engagement.

This statement is made pursuant to section 54(1) of the Modern Slavery Act 2015 and constitutes our slavery and human trafficking statement for the financial year ending December 2022. This statement has been approved by Rise Code Ltd.'s Board of Directors on April 24, 2023.

Jasmin Farhi

Jasmin Farhi (Apr 24, 2023 11:38 GMT+3)

Jasmin Farhi, Director of Finance of Rise Code Ltd.

Date: April 24, 2023